

**AIM TO
SELL MORE,
FASTER**

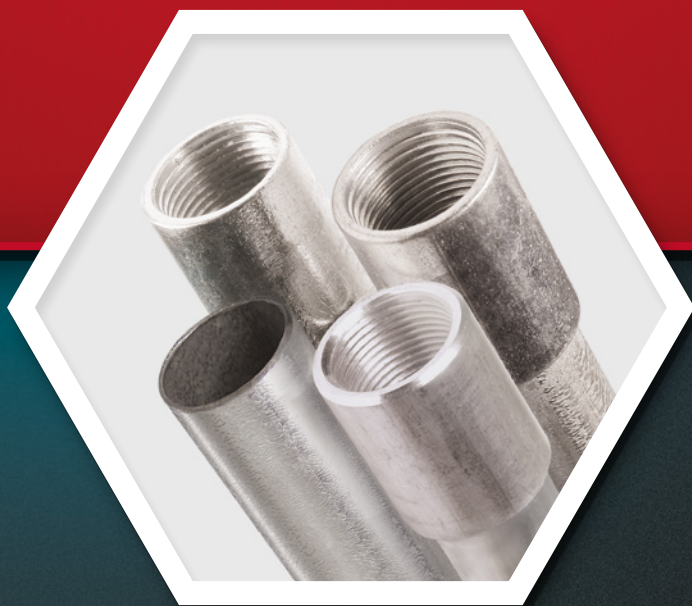
34%

***AVERAGE INCREASE
IN INVENTORY TURNS***

**Automated Inventory
Management (AIM)
makes it possible.**

Get the Western Tube EMT and conduit you need, when you need them, with AIM. It's just part of how we MAKE IT eZ.

Visit zekelman.com/startAIM to get started.



RESULTS TO EXPECT



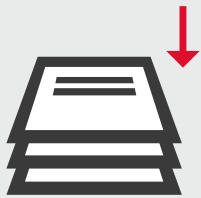
21%

LESS CASH TIED
UP IN INVENTORY



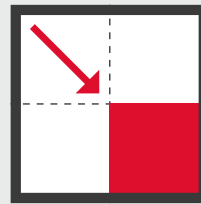
100%

ACCURATE ORDERING



85%

FEWER MANUAL
ORDERS PLACED



75%

LESS INVENTORY
ON YOUR FLOOR

How AIM works

The old way of managing your inventory wastes your time, ties up cash and takes up space. But AIM leverages today's technologies to support your needs with efficiency and flexibility.

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AIM is not vendor-managed inventory. It's a collaboration that relies on:

- Supply-demand forecasting
- Reliable logistics
- Expert insight



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